

About MAGIC

30 years of experience, millions of installations worldwide, and strategic alliances with global IT leaders, including IBM, Microsoft, Oracle, Salesforce.com, and SAP.

Magic xpi Integration Platform

Magic Software Enterprises (NASDAQ: MGIC) empowers customers and partners around the globe with smarter technology that provides a multichannel user experience of enterprise logic and data.



More than **50 countries**, including **14 regional offices**

PRODUCTS

Magic[®] xpi[™] Integration Platform

Magic xpi for workflow management and certified access to multiple backend systems.

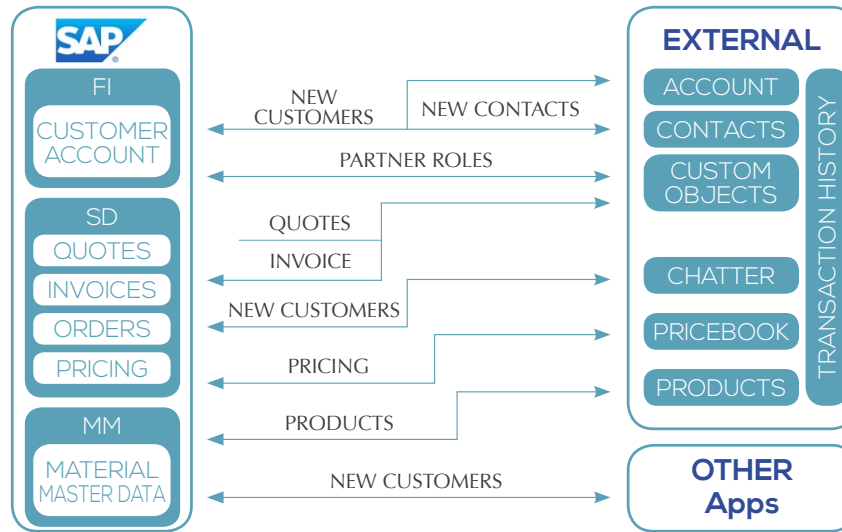
Magic[®] xpa[™] Application Platform

Magic xpa for business logic development and multichannel delivery.

Magic xpi Integration Platform

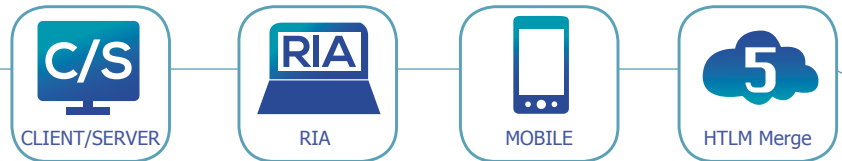
Integrating your SAP system and your other business applications, such as **CRM**, **Warehouse Management Systems (WMS)**, **Content Management Systems (CMS)**, **Purchase Request Systems (PRS)**, **Supply Chain Management (SCM)**, **e-Commerce**, and **legacy systems**, lets you create efficient automated workflows and processes and synchronize data to meet your company's unique business needs for growth, innovation and efficiency.

- > Master Item Data Synchronization
- > Acquisition to Purchase Order
- > Purchase Order to Fulfillment
- > Full Order, Credit and Collection
- > Integration with Customer Support Portals



FEATURES

- > IMDG Messaging Layer
- > IMDG Data Processing
- > IMDG in Write Behind Mode (Hibernate)
- > VS-Based Form Designer
- > NET Controls Display on Form Designer
- > Enhanced Expression Editor
- > Mobile Design Mode
- > Encryption for Local and Offline Databases



	CLIENT/SERVER	RIA	MOBILE	HTML Merge
> IMDG Messaging Layer	✓	✓	✓	✓
> IMDG Data Processing	✓	✓	✓	✓
> IMDG in Write Behind Mode (Hibernate)	✓	✓	✓	
> VS-Based Form Designer	✓	✓	✓	
> NET Controls Display on Form Designer	✓	✓		
> Enhanced Expression Editor	✓	✓	✓	
> Mobile Design Mode			✓	
> Encryption for Local and Offline Databases			✓	

www.magicsoftware.com



Selected List of Magic Customers:

- > Adidas Canada
- > Adecco
- > Allstate Life Insurance
- > Anritsu Corporation
- > AXA
- > Bank of Cyprus UK
- > Bank Discount
- > Bank Hapoalim
- > Bank Leumi
- > BNP Paris Real Estate
- > CBS Outdoor
- > CB Medical
- > Club Med
- > CSC
- > Datenlotsen
- > DHL
- > Discovery
- > Ekro BV
- > Finanz Informatik
- > FMRP
- > Fujitsu-Ten
- > Grange Insurance
- > Guardian Life Insurance
- > G4S
- > Himalaya Drug Company
- > Honda Europe
- > Hungarian Post office
- > IDF
- > ING Commercial Finance
- > Intelys
- > Limagrin
- > Merrill Lynch
- > Mitsubishi
- > Nagarjuna Fertilizers & Chemicals Ltd.
- > Norfolk and Norwich University
- > NHS Trust
- > Paprec
- > Rosenbauer
- > Sheba Medical Center
- > Sun Life Insurance
- > Tecan
- > Teva
- > TOTO
- > United Nations
- > UPS
- > Vandrie Group
- > Victorinox
- > Vishay Intertechnology
- > Vlisco Netherlands B.V.
- > Vodafone
- > Volvo Brazil
- > Standard Life
- > State of Washington Courts

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✉ info@agentil.com

🌐 www.agentil.com