

## About **MAGIC**

**30 years of experience**, millions of installations worldwide, and strategic alliances with global IT leaders, including IBM, Microsoft, Oracle, Salesforce.com, and SAP.

## Magic xpi Integration Platform

Magic Software Enterprises (NASDAQ: MGIC) empowers customers and partners around the globe with smarter technology that provides a multichannel user experience of enterprise logic and data.



More than **50 countries**, including **14 regional offices**

## PRODUCTS

Magic<sup>®</sup> xpi<sup>™</sup> Integration Platform

**Magic xpi** for workflow management and certified access to multiple backend systems.

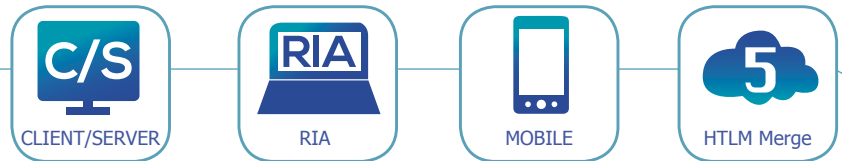
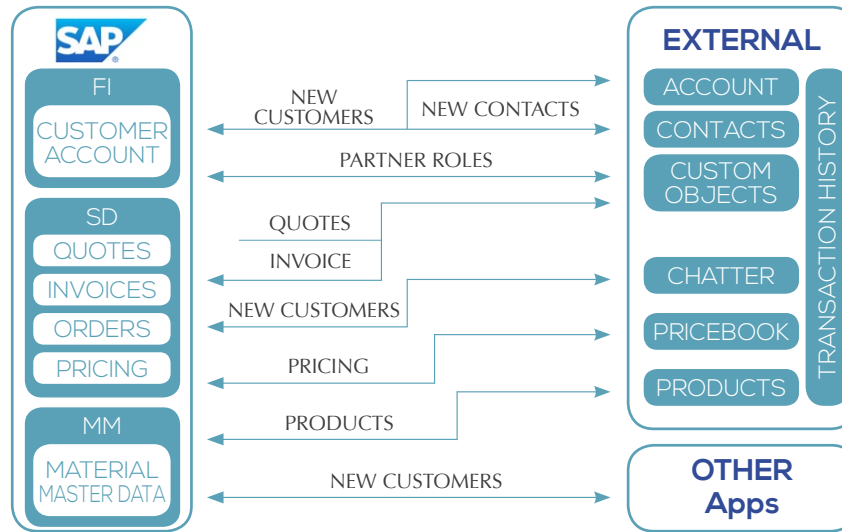
Magic<sup>®</sup> xpa<sup>™</sup> Application Platform

**Magic xpa** for business logic development and multichannel delivery.

# Magic xpi Integration Platform

Integrating your SAP system and your other business applications, such as **CRM**, **Warehouse Management Systems (WMS)**, **Content Management Systems (CMS)**, **Purchase Request Systems (PRS)**, **Supply Chain Management (SCM)**, **e-Commerce**, and **legacy systems**, lets you create efficient automated workflows and processes and synchronize data to meet your company's unique business needs for growth, innovation and efficiency.

- > Master Item Data Synchronization
- > Acquisition to Purchase Order
- > Purchase Order to Fulfillment
- > Full Order, Credit and Collection
- > Integration with Customer Support Portals



## FEATURES

FEATURES	C/S	RIA	MOBILE	HTML Merge
> IMDG Messaging Layer	✓	✓	✓	✓
> IMDG Data Processing	✓	✓	✓	✓
> IMDG in Write Behind Mode (Hibernate)	✓	✓	✓	
> VS-Based Form Designer	✓	✓	✓	
> NET Controls Display on Form Designer	✓	✓		
> Enhanced Expression Editor	✓	✓	✓	
> Mobile Design Mode			✓	
> Encryption for Local and Offline Databases			✓	

[www.magicsoftware.com](http://www.magicsoftware.com)



### Selected List of Magic Customers:

- > Adidas Canada
- > Adecco
- > Allstate Life Insurance
- > Anritsu Corporation
- > AXA
- > Bank of Cyprus UK
- > Bank Discount
- > Bank Hapoalim
- > Bank Leumi
- > BNP Paris Real Estate
- > CBS Outdoor
- > CB Medical
- > Club Med
- > CSC
- > Datenlotsen
- > DHL
- > Discovery
- > Ekro BV
- > Finanz Informatik
- > FMRP
- > Fujitsu-Ten
- > Grange Insurance
- > Guardian Life Insurance
- > G4S
- > Himalaya Drug Company
- > Honda Europe
- > Hungarian Post office
- > IDF
- > ING Commercial Finance
- > Intelys
- > Limagrin
- > Merrill Lynch
- > Mitsubishi
- > Nagarjuna Fertilizers & Chemicals Ltd.
- > Norfolk and Norwich University
- > NHS Trust
- > Paprec
- > Rosenbauer
- > Sheba Medical Center
- > Sun Life Insurance
- > Tecan
- > Teva
- > TOTO
- > United Nations
- > UPS
- > Vandrie Group
- > Victorinox
- > Vishay Intertechnology
- > Vlisco Netherlands B.V.
- > Vodafone
- > Volvo Brazil
- > Standard Life
- > State of Washington Courts

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